

MEA 2026 CONFERENCE & AGM - VAUGHAN **EXHIBITOR/SPONSOR PROGRAM**

The Municipal Engineers Association (MEA) – representing OVER 1,270 professional engineers employed at municipalities across Ontario - is pleased to present its 2026 Conference Sponsorship Program to provide your company opportunities to partner in our event. The conference will be hosted by the City of Vaughan (Nov 10-13th) at Universal Event Space in Vaughan; we are expecting up to 400 municipal technical leaders/decision makers to be in attendance for each day of the event.

BENEFITS OF EXHIBITING/SPONSORING



Meet face-to face with municipal technical leaders and decision makers. 96% of delegates from our previous conferences stated that the conference was successful in connecting people.



Sponsors who previously participated at our conference tradeshow expressed they had ample time to explain their products/services and were able to make connections with key municipal staff. **80%** of delegates expressed that they had particularly good interactions with sponsors.



Business exposure up to **400** technical delegates and a broader audience of **1,270** + MEA members in Ontario.



General sponsorship will provide an opportunity to showcase your company/logo in the conference program, in our digital conference app, and on the MEA's conference homepage on the MEA's website.



Increase your brand and company recognition throughout the municipal engineering industry in Ontario. This conference is targeted specifically and uniquely to municipal technical leaders and decision makers.



Sponsors get their company logo posted on MEA website which gets over 10,000+ visitors/month; Ad in MEA's Quarterly Newsletter which is distributed to over 1,200 members, and name/logo in the conference registration package, conference technical program and the conference digital app.

SPONSORSHIP LEVELS

Level	PLATINUM Booth	GOLD Booths	SILVER Booths	GENERAL	EVENTS* hospitality, tours, etc.
Remaining	SOLD	13	SOLD	Unlimited	8
Price	\$12,000	\$4,000	\$3,500	\$750	\$1,000 - \$6,000

*Page-4 has more details on the different sponsorship opportunities for in-conference events

Benefits/What's Included	PLATINUM	GOLD	SILVER	EVENTS
- Display booth at Trade Show (24' x 8') - Official Sponsor of Wed Awards Luncheon and Thursday evening President's Gala	√			
Display booth at Trade Show (10' x 8')		√		
Display booth at Trade Show (8' x 8')			√	
No. of Full Conference Registrations included for your booth staff. <i>*Additional staff must register for the conference at a discounted vendor rate of \$500.</i>				N/A
Invitation to Tradeshow Kick-Off Event (dedicated tradeshow networking event)	√	√	√	
Five (5) min presentation or pre-approved video at Opening Plenary	√			
Company Name/Logo & and Ad (Full page) in MEA Quarterly Newsletter for 1-year	√			
Company Name/Logo acknowledge in MEA Quarterly Newsletter for 6-months (two issues).		√		
Name/Logo on MEA 2026 Conference webpage	√	√	√	√
Acknowledgement as Thurs/Fri lunch sponsors (Name/Logo on Screen/Signage)			√	
Acknowledgement as Wed/Thurs/Fri breakfast sponsors (Name/Logo on Screen/Signage)		√		
Name/Logo on the sponsorship recognition sign at entrance to Conference.	√	√	√	√
Promotional material in delegate bag (1 sheet or item)	√	√		
Invitation to VIP Reception on Thursday with MEA Board, Awardees and Organizing Committee				
Acknowledgement at Awards Luncheon and President's Gala + five (5) min presentation or pre-approved video during the Gala	√			
Acknowledgement as sponsor of General Reception and VIP Reception (prior to Gala)	√			
Name/Logo listed in the Conference Program with associated sponsorship level	√	√	√	√
Acknowledgement as sponsor of the selected Event (Name/Logo on Screen/Signage)				√
Acknowledged as the Trade Show Passport Sponsor	√			

TRADE SHOW FLOOR & OUTDOOR DISPLAY AREAS

The trade show floor will be in the Main Ballroom on the lobby level of Universal Eventspace in Vaughan. There are three booth levels/sizes:

- **Platinum:** 24' wide x 8' deep
- **Gold:** 10' wide x 8' deep
- **Silver:** 8' wide x 8' deep

All booths, except Silver, are inside the Main Ballroom. Silver booths are located in the lobby/foyer area in front of the main ballroom entrances. Each booth includes back and side draping, a skirted table, and two chairs. Electrical access points will be available, but exhibitors must bring their own extension cords. We have **59 trade show booths available**, and reservations are on a first-come, first-served basis—secure yours quickly!

Based on exhibitor feedback from previous years, the trade show setup will commence during the afternoon on **Tuesday, November 10, 2026** and tear down will commence at 1PM on **Thursday, November 12, 2026**.

The trade show area will host all meals and refreshment breaks, ensuring consistent delegate engagement.

Additionally, to maximize exhibitor exposure, we will be hosting a **Trade Show Kick-Off Event (complimentary food and beverages)—a dedicated networking event** to be held either on **Tuesday evening in the Main Ballroom and Foyer**.

The **Opening Plenary Session** (Wednesday, 8:30 – 10:00 AM) will also be held in the Main Ballroom, ensuring **continuous engagement with delegates** throughout the conference.

The MEA Conference includes all meals as well as hospitality events with every full conference registration. As a booth sponsor, you will receive complimentary full conference registration based on your exhibitor level (Platinum – 3, Gold/ Silver–1); your staff can participate in all conference meals and events with a full registration.

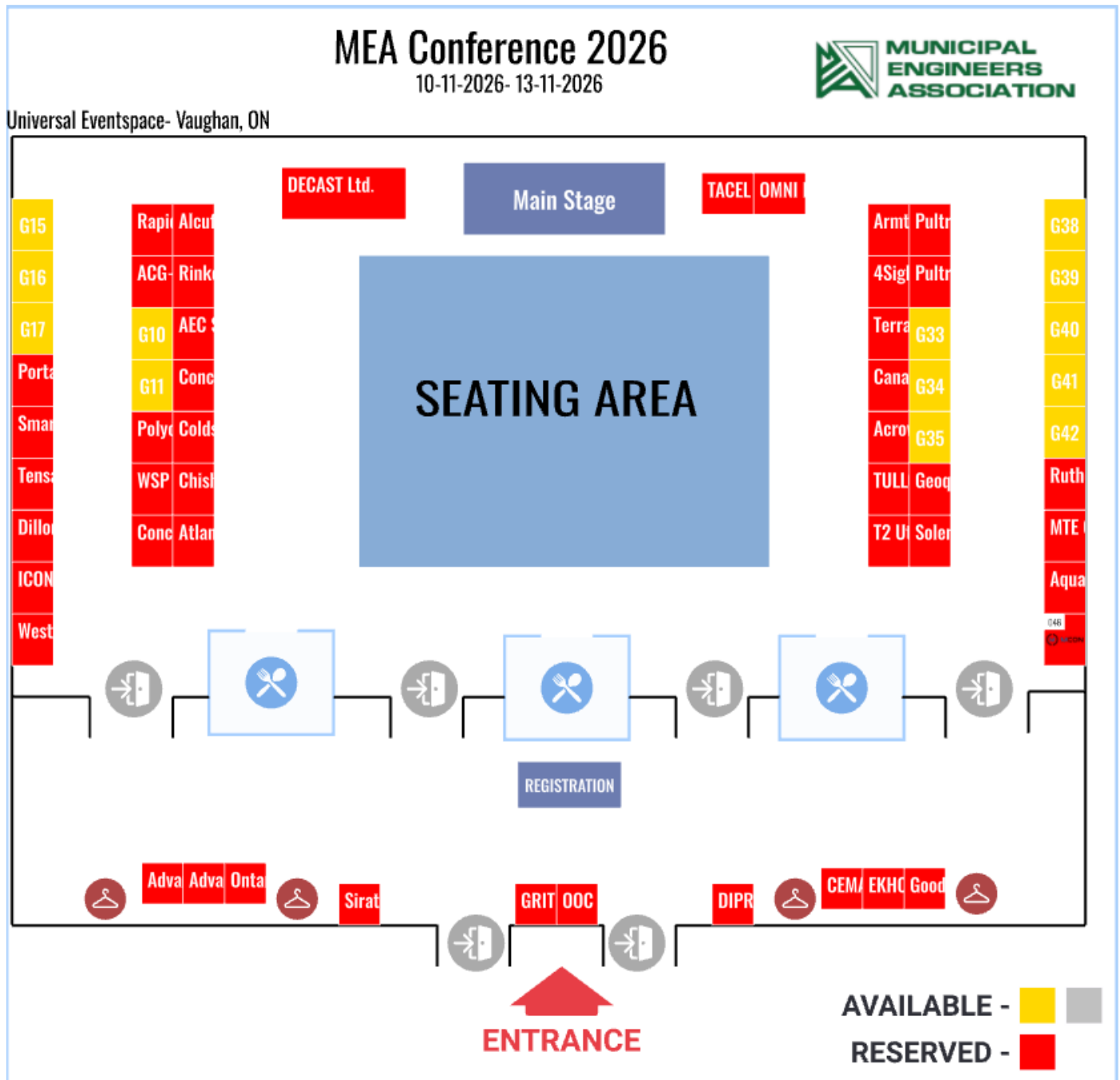
*However, should you need more staff to manage your booth beyond what is provided complimentary, you **will need to** register them separately at a discounted rate of \$500. This “Exhibitor Pass” registration is valid for all events and meals up to 1 pm on Thursday November 12, 2026.*

New for 2026 - Outdoor Display Areas

Four (4) Outside Display Areas (30' X15') will be located in front of the main entrance of the conference venue, providing exceptional visibility to up to 400+ delegates entering the building each day. This opportunity is ideal for sponsors wishing to showcase larger equipment, vehicles, or products that may not be permitted inside the facility.

TRADESHOW & OUTDOOR DISPLAY LAYOUT

*Priority for booth location selection will be given on first come first served bases. Layout subject to change.



To select/confirm your tradeshow booth space, please contact Rishabh Sharma at:

rsharma@municipalengineers.on.ca

Outside Display Areas

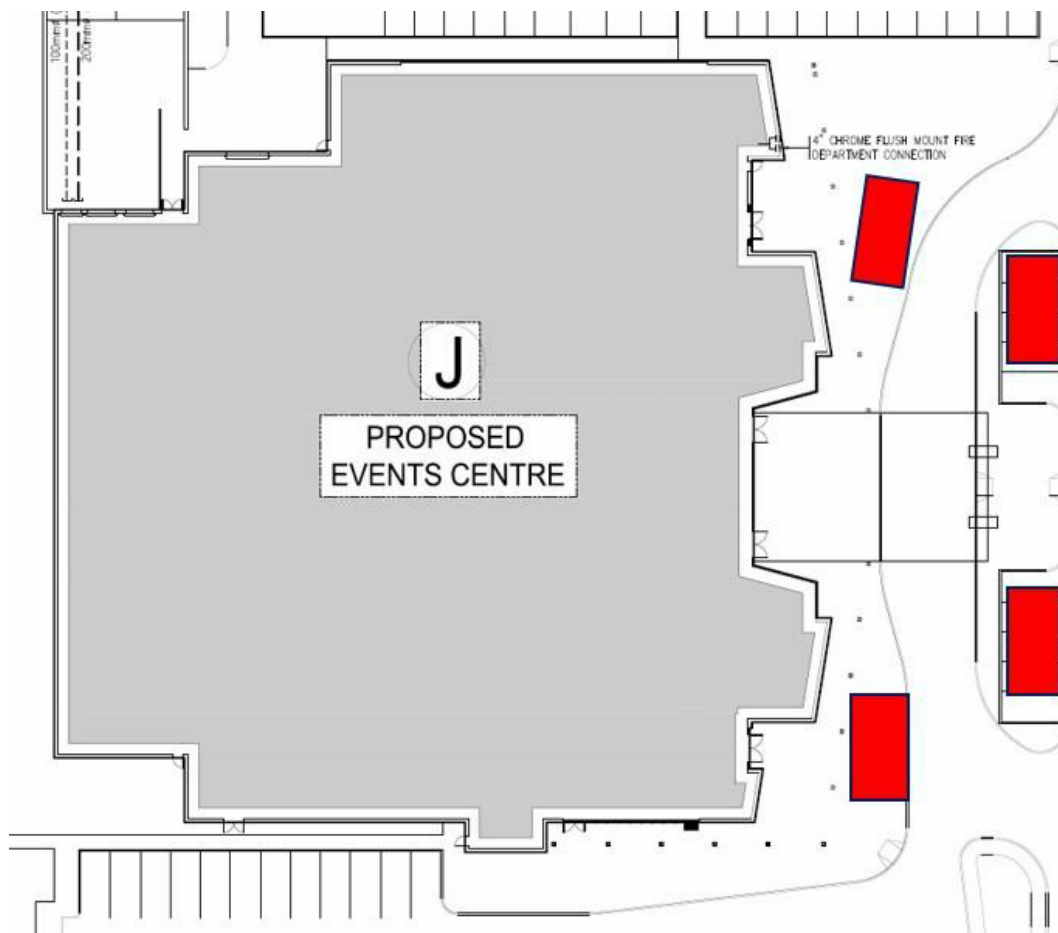
Number of Display Areas: **1 AVAILABLE**

PRICE: \$1,000 each

These high-profile display spaces allow sponsors to engage directly with attendees and highlight their products in a prominent outdoor setting.

These display areas are available only to those vendors who have purchased a Platinum or Gold Booth.

if you are interested in securing one of the four (4) outside display areas, please contact Rishabh Sharma at: rsharma@municipalengineers.on.ca



EVENTS

Wednesday Night Social (7 PM to 12 AM)

PRICE: \$6,000 - SOLD

The Wednesday night social will be one of our most highly attended networking events. It is a warm atmosphere to build connections over lots of food and appetizers, with a live band. Your sponsorship of this event will be acknowledged during this event, including signage and Includes up to 10 invites for your staff/guests. You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website.

Hospitality Suites (to 12 AM)

Number of Evenings: 2 (Tues Tradeshow Launch + Thurs evening after Gala) - SOLD

PRICE: \$2,000 / Evening

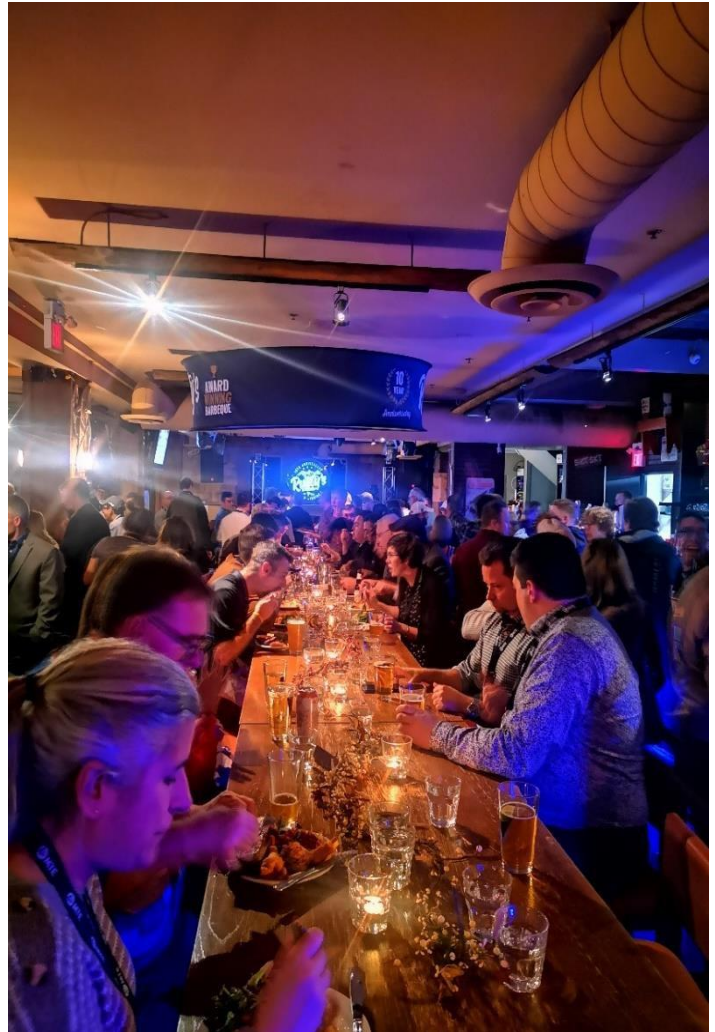
Conference attendees work hard during the day, but after the technical sessions conclude there's time to unwind, reconnect with old friends, and network through after-hours socializing. MEA Conference Hospitality Suites are open to all attendees that have registered for the full Conference. Your sponsorship will be acknowledged at this event with signage and Includes up to 3 invites to your staff/guests. You will also be acknowledged in our digital program app and on the MEA's conference homepage on our website.

Technical Tours

Number of Tours: 2 AVAILABLE

PRICE: \$1,200 / Tour

This is an opportunity to sponsor the technical tours which take place on the afternoon of Thursday, November 12th. Delegates will be provided a choice of tours. Delegates will tour an interesting project or municipal facility. Your sponsorship will be acknowledged for each tour You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website.



EVENTS

Bridge Building Competition

PRICE: **\$1,000**

The Bridge Building Competition is an interactive and engaging event that brings together conference delegates in a friendly and creative engineering challenge. Participants will work in teams to design and construct a bridge using provided materials, testing their technical skills, teamwork, and innovation.

Your sponsorship will be acknowledged during the competition, including event signage and recognition during the awards presentation. You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website.



Annual Steve Carroll Memorial Hockey Classic

PRICE: **\$1,200 - SOLD**

Thursday afternoon, November 13th, the annual Steve Carroll Memorial East vs. West Hockey Classic will take place. This is your opportunity to sponsor a fun and highly spirited hockey tradition at the MEA Conference. The hockey game is named in memory/honour of a long time MEA member, Steve Carroll, who passed away in 2010. Your sponsorship will be acknowledged at the game, and you will be provided a complimentary ticket to the President's Gala where you will have an opportunity to present the hockey trophy to the winning team. You will also be designated as the sponsor of the hospitality suite event held after the hockey game (4:00 pm – 5:00 pm). You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website.



EVENTS

General Sponsorships

PRICE: \$750/ea.

General sponsors logos will be acknowledged during the conference on physical signs, in our digital conference app, on the MEA's conference homepage on our website.

Trade Show Passport

PRICE: included in PLATINUM Sponsorship

The Trade Show Passport will be included in the delegates' bag to encourage delegates to visit the **Trade Show** booths and collect stamps from different vendors for a chance to win prizes.

To participate or for additional information, please contact:

Reg Russwurm, P.Eng., MBA
Executive Director
Municipal Engineers Association
905-208-0642
reg.russwurm@municipalengineers.on.ca



or

Rishabh Sharma, M.Eng
Technical Services Coordinator
Municipal Engineers Association
647-407-1444
rsharma@municipalengineers.on.ca



All cheques should be made payable to ***"Municipal Engineers Association"*** and mailed to:

MEA
1525 Cornwall Road, Unit 22
Oakville, Ontario
L6J 0B2

On the cheques, please include a note, *"For MEA 2026 Conference Sponsorship"*.

The MEA will endeavor to deliver the sponsorship program as described but reserves the right to modify the sponsorship program based on demand, logistic and facility restrictions and as needs warrant.

